

MARLON MEJÍA RUBÍ

COMMUNICATION & DESIGN

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Tegucigalpa, Honduras

in MarlonMejiaRubi

PROFESSIONAL PROFILE

Graduated in Audiovisual and Advertising Communication from UNITEC, with comprehensive training in Audiovisual Production and Strategic Communication. An expert in creating content for both traditional and digital media, specialized in managing intangible corporate assets and strengthening brands reputation. Proficient in graphic design, social media management, and event organization.

WORK EXPERIENCE

Communication Channels Innovadent | 2021 - 2024

- Creation of advertising campaigns.
- Organization of events with social projection.
- Web design and development.

Freelance Projects | 2021 - 2024

- Brand identity design.
- Creation of websites.
- Products with augmented reality

Internship - Acord Group Argentina (3 months):

- Audiovisual products (Institucional Narrative Video)

GENERAL CAPABILITIES

Problem Analysis and Resolution:

- Developed analytical skills to address complex challenges and find effective solutions.

Teamwork:

- Effectively collaborate in multidisciplinary teams, contributing to a collaborative environment and achieving common goals. Most creative endeavours thrive on collaboration.

Adaptability and Continuous Learning:

- Change is the only constant; I embrace change as a continual opportunity to learn and grow, considering it essential in professional evolution.

EDUCATION

Audiovisual and Advertising Communication

Universidad Tecnológica
Centroamericana
Tegucigalpa 2020 - 2024

SOFTWARE

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Wix
- Procreate

SPECIFIC CAPABILITIES

Strategic Application of Design Tools:

- I've developed strong skills in graphic design, from fundamentals to advanced techniques, in order to create effective and engaging visual communications.

Critical Thinking and Decision-Making:

- Possessing enhanced analytical skills crucial for problem-solving in the fields of communication and marketing.

User-Centered UX Design:

- With this new user-centered approach, I consider every project with a focus on its usability, equity, enjoyment, and usefulness.

more information:
estudiomarlonrubi.com